

Golden Palace Group, committed to a record-breaking edition of Les Étoiles Radio Contact

Golden Palace Group is proud to have supported the Les Étoiles Radio Contact initiative for the second year running. As a partner and reseller of stars, Golden Palace Group has renewed its commitment to this worthy cause by donating over €30,000 for the year 2025!

Spearheaded by David Antoine, an emblematic figure on Radio Contact and a familiar face on RTL Belgium, the aim of this charitable initiative is to raise funds for the Pêcheur de Lune association, which is committed to the welfare of children in care, in hospital or from disadvantaged backgrounds in French-speaking Belgium.

As this initiative is in line with our family values, it was obvious for us to once again support this action alongside RTL, Radio Contact and the NGO Pêcheur de Lune. As a retailer of physical stars, Golden Palace Group has undertaken to sell 1,000 stars in 24 of its establishments in Wallonia and Brussels. Each star sold helps to improve the daily lives of many children who have been badly affected by life, giving them a real Christmas as well as activities throughout the year.

Daniela Menegalli, CEO and CFO of Golden Palace Group: « This cause has touched us deeply and it was obvious for us to commit ourselves alongside Pêcheur de Lune and David Antoine. Since then, this collaboration has become a not-to-be-missed event, bringing our teams and customers together in a wonderful show of solidarity. I'm proud to see the extent to which this commitment grows each year, driven by the values we hold dear and the desire to make a real difference. »

This year's ambitious target of selling 100,000 stars was well exceeded. In total, no fewer than 154,311 stars, both physical and virtual, were sold during this 2024 edition! A new all-time record, to which Golden Palace is proud to have contributed.

FOR MORE INFORMATION, PLEASE CONTACT:

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