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# LES ETOILES

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**Over €1 million raised : Golden Palace Group and Press Shop & More partners of a record-breaking edition of Radio Contact's Stars** 

Golden Palace Group and Press Shop & More are proud to have contributed to the exceptional success of the 2025 edition of Radio Contact's Stars, a solidarity initiative led by David Antoine in support of the Pêcheur de Lune association. For the third consecutive year, both entities of the Group committed themselves to this initiative, which supports children who are hospitalised, placed in care, or come from underprivileged backgrounds in French-speaking Belgium. 

**A locally rooted  
commitment to solidarity** 

As economic players with a strong local presence, guided by family-driven and socially responsible values, Golden Palace Group and Press Shop & More once again translated their commitment into concrete and measurable actions. By mobilising their networks, teams and customers, both partners joined forces around a shared objective: bringing moments of joy and comfort to children who need it most. Throughout the campaign, the teams of Golden Palace and Press Shop & More actively raised awareness among their customers about this essential cause. In practical terms, **1,000 stars** were offered for sale in **25 Golden Palace venues** across Wallonia and Brussels, while an additional **5,000 stars** were made available through the **Press Shop & More store network.** 

Each star purchased directly supported the actions carried out by Pêcheur de Lune, including the organisation of a warm Christmas celebration and various solidarity-driven activities throughout the year.



« This mobilisation shows that small gestures can have a real impact. Bringing together our teams, customers and partners around a tangible cause, and seeing the effect it can have, gives real meaning to this commitment. »

**Daniela Menegalli**  
CEO & CFO – Golden Palace Group



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