

## Golden Palace Casino Sports becomes RAAL's main partner

Golden Palace Casino Sports is delighted to announce that it has become the main sponsor of RAAL La Louvière. This strengthened partnership represents a crucial step in the Group's ongoing determination to support sport, in particular the teams that thrill football fans.

As principal partner, Golden Palace shares the fundamental values of determination, ethics and self-improvement that are at the heart of the RAAL philosophy. The Wolves' sporting ambitions are also central to this collaboration.

This partnership between the Golden Palace Casino Sports Group and RAAL La Louvière heralds a promising season of sporting feats, shared values, and social projects. Together, RAAL and Golden Palace are ready to write a new chapter rich in success, passion and commitment. All of which will leave an indelible mark on the hearts of our fans!

## **♣** Diane Magne, Chief Brand & Communication Officer – Golden Palace Casino Sports

"Our collaboration with RAAL has been a success from day one, so it seemed natural for us to take on this new role as main sponsor. Golden Palace is delighted to be working with a club that demonstrates exemplary professionalism, both on and off the pitch!"

## Ludovic Martins, Sales Manager – RAAL La Louvière

"Golden Palace understands the importance of supporting sport and is fully committed to it. For RAAL, it's a source of pride to see the Group not only renew, but above all strengthen its partnership with La Louvière. It's an opportunity to collaborate with such an active partner, brimming with ideas for multiplying exchanges between our two institutions."

## **FOR MORE INFORMATION, PLEASE CONTACT:**

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