



CERCLE-UNION IN THE FIGHT AGAINST LEUKAEMIA

This coming weekend, Cercle Brugge and the ME TO YOU Foundation will once again raise awareness of the fight against blood cancer. During Cercle-Union, Sunday at 16h00, the Association will play with modified jerseys in which our jersey partners jointly donate their logo to ME TO YOU. By doing so, we send the clear message that we stand strong together in the fight against leukaemia. Afterwards, the jerseys will be auctioned for the benefit of the foundation.

September is worldwide leukaemia month and the birth month of Miguel Van Damme. Miguel would've celebrated his 30th birthday on Monday, but his unfair battle against leukaemia decided differently in March of 2022. Miguel lives on the hearts of Cercle players, fans, partners, and team members. That's why we're raising awareness about this issue once again in an effort to boost public awareness and knowledge of the disease, and to support the scientific research financially.

Shirt partners unite against leukaemia and donate to foundation

For the third season in a row, Cercle Brugge is supporting the 'September= blood cancer month' campaign. On Sunday, Cercle will take on Union Saint-Gilloise wearing special shirts from ME TO YOU. Our shirt partners Golden Palace Casino Sports, Liantis, Volvo Automobilia and Callant Verzekeringen en Financieel Advies decided to donate their logo and make a donation to the foundation. Afterwards, the shirts will be auctioned through MatchWornShirt.com's platform. Our main partner Golden Palace Casino Sports even undertakes to double the amount collected from the Cercleshirts after the auction.

Together strong in the fight against leukaemia

Union Saint Gilloise is also joining the campaign. That is why, after the match, the shirts of Christian Burgess, Dennis Eckert Ayensa and Charles Vanhoutte will be signed and added to the auction for the benefit of the foundation. Ex-Cercle youth product Olivier Deman donates a signed shirt from Werder Bremen, Robbe Decostere does so in turn from Zulte Waregem. AS Monaco offers the shirt of ex-Cercle player Radoslaw Majecki.

Other Cercle partners also raise awareness on blood cancer

Not just Cercle's shirt partners unite in the fight against leukaemia: Cercle partner Johan De Lille, of the enterprise A Tre C does so. On November 12, Johan will run the Athens marathon for the benefit of ME TO YOU. On Sunday, he donates the Cercle-Union match ball. He'll also launch his campaign to raise money for the foundation.

About ME TO YOU

ME TO YOU is a foundation that supports research projects into leukaemia and related forms of bone marrow and blood diseases. The organisation also provides counsel to leukaemia patients. Cercle has been working with the foundation since 2020. Miguel Van Damme was godfather of the organisation and remains so.