

Golden Palace Casino Sports becomes main partner of RFC Seraing

The Golden Palace Casino Sports Group is delighted to announce a new privileged partnership with RFC Seraing, a historic club from the Liège region, playing in the Challenger Pro League. This collaboration aligns with the group's commitment to supporting local sports and promoting strong community values within Belgian football.

An ambitious partnership for the future

RFC Seraing, a true gem of the region, embodies the fighting spirit and passion for football. With its slogan "Allons Seraing!" ("Let's go, Seraing!"), the club unites its supporters around a strong identity and a rich history. Golden Palace Casino Sports is committed to supporting the club in its quest for excellence in the Challenger Pro League. This support will enable RFC Seraing to strengthen its sports performances and develop its infrastructure, ensuring a promising future for the club and the region.

A long-term commitment to the region

This alliance is based on shared values: passion, resilience, and local roots. As a partner of both local and national emblematic clubs, Golden Palace continues its mission to support Belgian football. This collaboration will also result in an active presence of Golden Palace Casino Sports during community initiatives and events, further strengthening the ties between RFC Seraing, its supporters, and the entire local community.

♣ **Diane Magne, Chief Brand & Communication Officer – Golden Palace Casino Sports**

"This partnership with RFC Seraing is much more than just a sports collaboration. It is a commitment to a community and values that deeply resonate with those of Golden Palace. We are excited to build a promising future alongside the 'Rouge & Noir'."

♣ **Marc Sombreffe, President of RFC Seraing**

"Bingo! The Golden Palace-RFC Seraing duo is certain to be a winning formula. The union of positive values will benefit both our entities. Thank you for this new collaboration, which we will make fruitful."

About the Golden Palace Casino Sports Group: Founded on the values of Passion, Audacity, Respect, and Connection, the Golden Palace Group is a key player in the gaming industry in Belgium. It is actively involved in supporting local initiatives and the development of sports at all levels, particularly through strategic partnerships with emblematic football clubs.

About RFC Seraing: Since its foundation in 1922, RFC Seraing has been a pillar of Belgian football, proudly representing the Liège region in the Challenger Pro League. The "Métallos" stand out for their determination, community spirit, and commitment to their supporters.

FOR MORE INFORMATION, PLEASE CONTACT:

Communication Department (Golden Palace Casino Sports) - communication@goldenpalace.be

RFC Seraing - commercial@rfc-seraing.be

