

Golden Palace Group, proud partner of Les Étoiles for a record edition

Golden Palace Group is delighted to have lent its support to the "Les Étoiles Radio Contact" initiative. As a partner and reseller of stars, Golden Palace has redoubled its efforts for this good cause by donating over €67,500!

The charity operation, previously known as "10.000 étoiles", is being run by Radio Contact's famous presenter David Antoine, who is also present on RTL Belgium's TV channels. The aim of the project is to raise funds for the Pêcheur de Lune association, which works to help children in care, in hospital or in disadvantaged situations in French-speaking Belgium.

Guided by its identity as a family business and deeply human values, it was obvious for Golden Palace Group to get involved alongside RTL and the ASBL Pêcheur de Lune. As a retailer of physical stars, Golden Palace has undertaken to sell 2,500 stars in 24 of its establishments in Wallonia and Brussels. Each star, sold at the symbolic price of €5, will help to brighten the lives of almost 13,000 children, giving them magical moments throughout the year or simply an ordinary Christmas with presents under the tree.

♣ **Daniela Menegalli, CEO & CFO – Golden Palace Group:** *"At Golden Palace, we believe that real luck lies in the ability to make a difference, no matter how small. Everyone can contribute to making a positive difference, and small gestures become even bigger when they are put together. We are honoured to have supported this wonderful initiative, and all our employees are 100% committed to making this new edition a real success!"*

From the initial "10.000 étoiles" project, we've seen the counter quintuple! In total, 52,000 virtual and physical stars were sold this year, marking a record edition to which Golden Palace is extremely proud to have actively contributed!

FOR MORE INFORMATION, PLEASE FEEL FREE TO CONTACT:

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