

Les Étoiles Radio Contact - Making a difference, one star at a time

Golden Palace Group is proud to commit itself again to 'Les Étoiles', an initiative of Radio Contact and ASBL Pêcheur de Lune, in 2024. As a main partner and reseller of stars, we once again support this charity initiative, which aims to deliver Christmas gifts and happy moments to thousands of children in French-speaking Belgium, who are in need of care, in hospital or from underprivileged backgrounds.

Led by David Antoine, the iconic presenter of Radio Contact, the campaign, launched in 2018, allows everyone to contribute by buying physical or virtual stars for €5. These stars not only provide presents under the Christmas tree, but also fund magical activities for children throughout the year.

As a family-run business with strong human values, Golden Palace is honoured to be part of this wave of solidarity. Just like the last time, this year we are making physical stars available again at our branches in Wallonia and Brussels, so that everyone can support this initiative in a simple but meaningful way.

♣ **Daniela Menegalli, CEO & CFO de Golden Palace Group :**

"At Golden Palace, we believe that every gesture, no matter how small, can have a huge positive impact. The Étoiles campaign reminds us that together we can change lives and bring a little magic where it is needed most. It makes me immensely proud when I see how our employees and customers put their heart and soul into it."

With the campaign now in full swing, Golden Palace Group is determined to make this year's event another success by using its branches in Wallonia and Brussels to encourage participation in this wonderful cause and bring some light into the lives of thousands of children.

FOR MORE INFORMATION, PLEASE CONTACT:

Communication Department (Golden Palace Group) - communication@goldenpalace.be