

The **casino** project is launched: a new center of attraction and entertainment for Thonon-les-Bains

On Monday, 2 September, Thonon-les-Bains officially launched the new casino project in the presence of the Golden Palace Group, which has been chosen to design, build, and operate the town's future entertainment venue.

The new casino in Thonon-les-Bains will be the first in the world to meet passive building standards. In addition to its environmentally friendly features, the Golden Palace Group unveiled the concept for their new venue, highlighting its striking architecture, an impressive gaming room, a restaurant, a bar, a rooftop terrace with stunning views over the city, and a program filled with vibrant and engaging events. The opening is scheduled for 2027.

This casino will help to boost the area's dynamism and appeal. It will be built on a former urban wasteland that will be completely redeveloped to include a wooded park. Particular attention has been paid to integrating the building into the landscape, creating a new landmark in Thonon-les-Bains.

For the municipality, this public service delegation contract represents additional revenue of almost €65 million over 20 years, the creation of more than 70 jobs, and a new center of attraction for residents and visitors of Thonon-les-Bains.

About the Golden Palace Group

Founded in 1963 by Mario Menegalli, the Golden Palace Group has established itself as a key player in the gaming sector. With more than 60 years of expertise and 45 casino licenses in Belgium and France, it stands out for its entrepreneurial dynamism and strong family identity. Golden Palace offers a diverse range of games, with a focus on providing a safe gaming environment. The Group's commitment to ethical gaming and player protection is at the core of its priorities, ensuring an entertainment environment where enjoyment and security go hand in hand. These values make the Golden Palace Group not only a benchmark in its field but also a committed local player, recognized for its humane and responsible approach. Over the years, the Group has continued to expand, both organically and through acquisitions, nationally and, since 2019, internationally as well, with the opening of its first casino in France, in Boulogne-sur-Mer, and the acquisition of a second casino in Noiretable in 2022. Continued expansion in France remains one of the Group's strategic objectives.

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