

Digne-les-Bains entrusts Golden Palace Group with unique **casino project**

On Tuesday 8 October, the city of Digne-les-Bains announced the name of the party selected to design, build and operate the city's future entertainment centre. Led by Golden Palace Group, the new casino promises to be unique in every way and blend harmoniously into the natural landscape. With a gaming hall, restaurant, bar, cultural events and entertainment venue, a new recreational area will come to life. Scheduled to open in May 2027, the casino will create 30 direct jobs, contributing to the local economy and its development.

Golden Palace Group was awarded the public services outsourcing contract for an 18-year period, including both the project development and construction phases. The Group's bid was selected based on the quality of its economic, environmental, social and cultural elements. The new casino in Digne-les-Bains, which still has some administrative hurdles to overcome, aims to be both spectacular and respect the natural and urban balance of the town.

Nestled in the lush surroundings of the thermal spa, the casino will showcase timeless architecture that addresses the region's environmental and economic challenges. In addition to the gaming hall, it will feature a restaurant, bar, relaxation areas—including an outdoor stage—and spaces designed to host cultural events and performances for audiences of all ages.

"We believe in the concept of popular entertainment. This casino was created with the region, for tourists, but especially for the residents of Digne-les-Bains in mind. We are convinced that we can create a recreational, respectful and responsible place that everyone can make their own," explains Massimo Menegalli, president of the Golden Palace Group, which this summer also acquired the concession for the new Thonon-les-Bains casino in Haute-Savoie.

Opening scheduled for May 2027

This casino will contribute to the region's dynamism and appeal. For the municipality, which has been working on bringing this project to life for several years, the public services outsourcing contract is expected to generate €18 million in direct financial revenue, create 30 jobs, and provide a new attraction for both residents and visitors to Digne-les-Bains.

The city hopes to open its new landmark in 2027.

About the Golden Palace Group

Founded in 1963 by Mario Menegalli, the Golden Palace Group has grown into a major player in the gambling industry. Now led by Daniela and Massimo Menegalli, the Group brings over 60 years of expertise and holds 45 casino licences across Belgium and France. Known for its entrepreneurial spirit and strong family values, the Group continues to stand out in the sector.

Golden Palace offers a wide range of games, with a strong focus on providing a safe and responsible gaming environment. The Group's commitment to ethical gaming and player protection is central to its mission, ensuring that entertainment is always balanced with safety.

These core values make Golden Palace Group not only a leader in the industry but also a dedicated local partner known for its humane and responsible approach. Over the years, the Group has grown steadily through both organic expansion and acquisitions, nationally and, since 2019, internationally. Its international growth began with the opening of its first casino in Boulogne-sur-Mer, France, followed by the acquisition of a casino in Noirétable in 2022. Recently, the Group was awarded the design, construction, and operation of the future Thonon-les-Bains casino.

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